

**SENATOR® CONNECTED PENS**

# QR CODE PEN.

The senator® QR code offers you another possibility to link haptic advertising with the digital world – cost-effective and very well-known.

**senator®**  
Made in Germany. Since 1920.

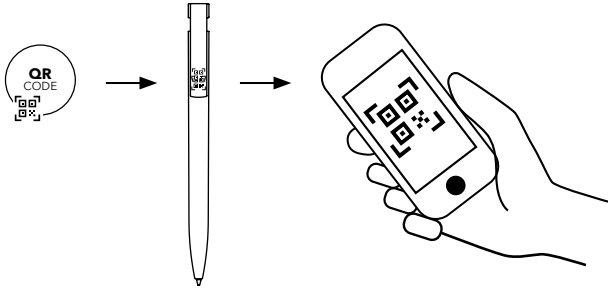
# SENATOR® CONNECTED PENS

## Take advantage of the QR code revolution now:

In addition to the NFC pen, the senator® QR code ball pens offer you another option for a quick and contactless transfer of additional information.

QR codes have been established as a printing option at senator® for several years. Now, new and revolutionary applications can be linked with QR codes.

As soon as you hold a QR code-capable smartphone over the pre-programmed QR code imprint, you receive all linked information directly – individually tailored to your requirements.



[www.senator.com](http://www.senator.com)

## Example applications:



### Business cards

With all important contact information including a call function



### Social Media Channels

All information/news on your product and service range



### WiFi Connection

With direct access to the corresponding Wi-Fi network (e.g. hotel industry)



### Events

Announce your trade fairs with all important data



### The senator® QR Code Pen package:

1. Send us information **for your personalised QR code** when placing your order.
2. We create your very own QR code, according to CI specifications and the **best possible readability**.
3. We print the QR code in best digital print quality, **without additional costs.\***
4. The ball pen is then **immediately ready for use**.



**Also possible on coloured and transparent clips as long as the print colour is of sufficient contrast to the clip colour.**

#### INDUSTRIAL PRICES (£/PC.)

RSP in GBP, ex works, VAT not included

	500	1,000	2,500	5,000
Digital clip print	0.37	0.32	0.29	0.28

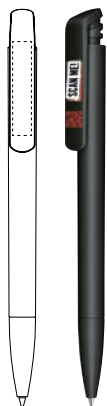
\*The QR code is equivalent to a digital print on the clip and can also be applied as part of your logo print at no extra cost.

# MODELS OFFERED



Choose your favourite ball pen design from 7 of our popular model families:

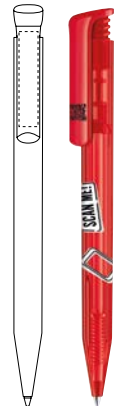
Trento



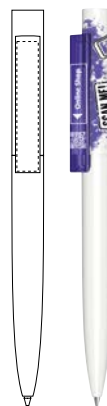
Liberty



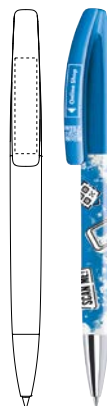
Super Hit



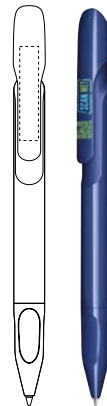
Headliner



Bridge



Evoxx



Challenger

