



SENATOR® CONNECTED PENS

DIGITAL ADDED VALUE IN CLASSIC BALL PENS.

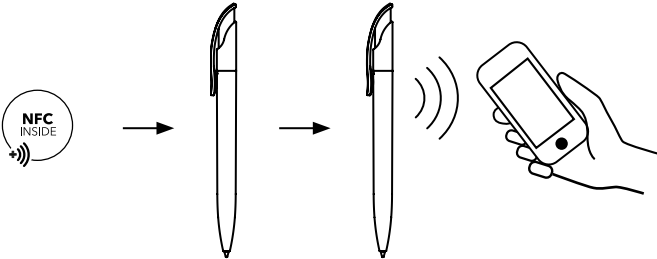
Get your personal pen with NFC tag now and impressively combine haptic and digital advertising.

senator®
Made in Germany. Since 1920.

SENATOR® CONNECTED PENS

Use the senator® Challenger now with an integrated NFC tag and transmit additional digital information.

As soon as you hold an NFC-enabled smartphone to the pre-programmed NFC tag, you will see the additional information linked to the chip – individually tailored to your wishes.



www.senator.com

Example applications:



Business cards

With all important contact information including a call function



Videos

To your product and service range



Special Offers

With special discount code to redeem with the ball pen

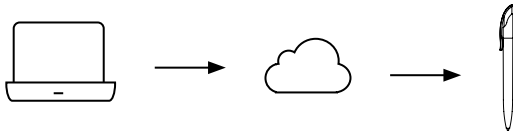


Sales documents

Price lists, catalogues, flyers always available

The senator® Connected Pen Package

- We equip your Challenger with a clever NFC tag.
- When placing your order, you send us the link of your choice to which the chip should refer.
- The ball pen is thus already coded on delivery and immediately ready for use.
- The printed NFC scan logo informs the user of the digital function.



CHOICE OF MODELS

Choose your favourite Challenger model and add the "Connected Pen" function.



2192 Clear



2597 Clear SG



2925 Clear MT

INDUSTRIAL PRICES (£/PC.)*

RSP in GBP per piece, VAT not included.

Basic models	500	1,000	2,500	5,000
2192 Clear, incl. senator® Connected Pen, and 1c barrel print	1.81	1.73	1.68	1.64
2597 Clear SG, incl. senator® Connected Pen, and 1c barrel print	1.91	1.83	1.78	1.74
2925 Clear MT, incl. senator® Connected Pen, and 1c barrel print	2.21	2.13	2.08	2.04

The senator® Connected Pens are available in units of 500 pieces or a multiple.