



CLIMATE NEUTRALITY

CLIMATE FRIENDS.

In terms of ecological footprint, our "Made in Germany" products are clearly ahead of other imported articles. The production of senator® recycled or bio based writing instruments also supports regional and global climate protection projects.

senator®
Made in Germany. Since 1920.

SENATOR® IS CLIMATE NEUTRAL



A healthy environment plays a major role for us. That is why we pay special attention to sustainable materials and production processes, ecological compatibility, waste avoidance, resource conservation and recycling. For example, we only purchase green electricity from hydropower and at the same time invest in electricity-saving measures at our production site.

Another important step in holistic climate protection is the offsetting of greenhouse gases. For us, this means not only continuing our efforts to reduce them, but also recording unavoidable greenhouse

gas emissions and offsetting them through climate protection projects. For this reason, Senator GmbH is a climate-neutral company since 2021.

With the climate neutrality of our company, we support both regional and global climate protection projects. In this way, we also promote the achievement of the global Sustainable Development Goals, such as the fight against poverty or the improvement of living conditions in emerging and developing countries.



RECYCLED PENS



A total of 5 models are now available as an option made of recycled material. For the production, we use an ABS ReCompound based on >95% recycled material. This means reusing industrial production scraps and waste, returns and everyday products. The CO₂ emissions generated in the production of these products are offset by investments in climate protection projects.



BIO PENS



We have already had many years of experience in processing bio-plastic and have 4 models made of this material in our range. The bio material we process is a PLA (polylactic) obtained from sugar cane from certified GMO-free cultivation. The CO₂ emissions generated in the manufacture of these products are offset by investments in climate protection projects.



BIOBASED PLASTICS AND RECYCLED PLASTICS

BIOBASED PLASTICS (PLA)

We use a PLA based on renewable resources for our bio products. Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.

Material basis

PLA
(poly lactic acid
from sugar cane)

Core characteristics

Pleasant feel and
natural colours

CO₂ footprint

CO₂ reduced, as up to
85 % is organic / renewable

Information about
material

Engraving on pen

We recommend

**Additional text on the
reverse of the pen**



RECYCLED PLASTICS (R-ABS)

We use an ABS recompound based on >95% recycled material. This means reusing industrial production remnants and waste, returns and everyday products.

ABS

(Thermoplastic material)

High-quality surfaces

Up to 75 % less CO₂
compared to new ABS plastic

Engraving or print on the pen



e. g. "Climate neutral production with complete value chain in Germany. Free refill at refills.senator.com"

FREE REPLACEMENT REFILL



Once the refill is empty, it is easy to extend its life span. We offer all users of our writing instruments from Europe the opportunity to order a free replacement refill via our website **refills.senator.com**. You only pay a shipping fee of 1 €.

This avoids waste, protects the environment and extends the advertising life of your ball pen many times over.

refills.senator.com



SUPER HIT MATT RECYCLED

Image scale 1:1

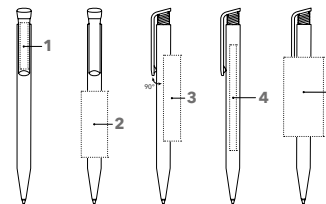


NEW



recycled

Each Super Hit Matt Recycled ball pen is engraved with "recycled" at the side.



ART. NO. 3304

Push ball pen with visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3304 **500** **1,000** **2,500** **5,000**

Incl. 1c standard print, per position 0.61 0.53 0.48 0.44

Each further colour 0.26 0.18 0.13 0.09

Incl. digital print (CMYK), per motif 0.99 0.80 0.67 0.57

For branding prices please refer to catalogue 2023 page 101

BRANDING / AREA

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	60 x 7 mm
	5	Standard print	60 x 30 mm
		(from 1,000 pieces)	



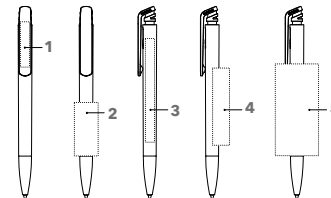
ClimatePartner.com/13772-1910-1001

TRENTO MATT RECYCLED

Image scale 1:1



Each Trento Recycled ball pen is engraved with "recycled" at the side.



ART. NO. 3305

Push ball pen with visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3305	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.73	0.65	0.60	0.56
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.11	0.92	0.79	0.69

For branding prices please refer to catalogue 2023 page 101

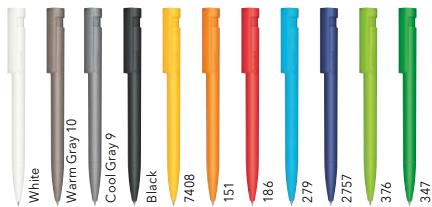
BRANDING / AREA

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print	60 x 7 mm
	4	Standard print	60 x 13 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

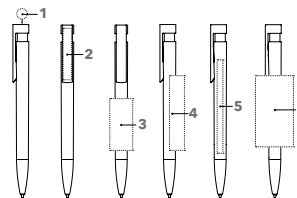


LIBERTY MATT RECYCLED

Image scale 1:1



Each Liberty Matt Recycled ball pen is engraved with "recycled" at the side.



NEW



ART. NO. 3307

Push ball pen with visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Available from May 2023.

Please note that recycled material may show slight colour variations.

SERVICES

PMS Service: from 10,000 pieces
5.000 in 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3307	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.84	0.76	0.71	0.67
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.22	1.03	0.90	0.80

For branding prices please refer to catalogue 2023 page 101

BRANDING / AREA

Cap	1	Digital print	Ø 9,5 mm
Clip	2	Standard print	40 x 6 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print	45 x 20 mm
	4	Standard print	65 x 13 mm
	5	Digital print	60 x 7 mm
	6	Standard print	60 x 30 mm



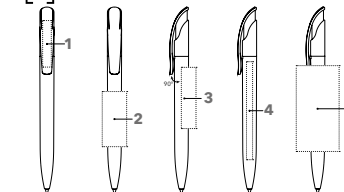
CHALLENGER MATT RECYCLED

Image scale 1:1



Recycled Material

Each Challenger Matt Recycled ball pen is engraved with "Recycled Material" on the back.



ART. NO. 3402

Push ball pen with visible parts made from recycled material

Matt opaque body surface, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black
Please note that recycled material may show slight colour variations.

SERVICES

PMS Service: from 10,000 pieces
Express Service (Online Portal)
5.000 in 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3402	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.96	0.88	0.83	0.79
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.34	1.15	1.02	0.92
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

For branding prices please refer to catalogue 2023 page 101

BRANDING / AREA

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	60 x 7 mm
	5	Standard print	60 x 35 mm
		(from 1,000 pieces)	



EVOXX POLISHED RECYCLED

Image scale 1:1



Standard print

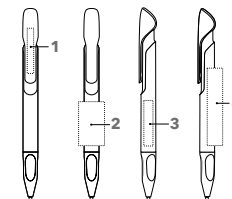
Digital print



Each Evoxx Recycled ball pen is engraved with "Recycled Material" on the back.



As Assessed by The
Climate Partnership,
Member of Architecture
and Design and Other
European Centre for
Architecture & Design
and Urban Studies™



ART. NO. 3273

Push ball pen with visible parts made from recycled material

Glossy opaque barrel, durable senator® magic flow G2 refill, (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3273	500	1.000	2.500	5.000
Incl. 1c standard print, per position	0.84	0.76	0.71	0.67
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.22	1.03	0.90	0.80

For branding prices please refer to catalogue 2023 page 101

BRANDING / AREA

Clip	1 Standard print	35 x 5 mm
	Digital print	35 x 7 mm
Barrel	2 Standard print	28 x 20 mm
	Standard print (from 1,000 pieces)	40 x 28 mm
3	Digital print	35 x 7 mm
4	Standard print	50 x 12 mm
	Standard print (from 1,000 pieces)	55 x 18 mm



Climate neutral

Product
ClimatePartner.com/13772-1910-1001

EVOXX DUO POLISHED RECYCLED

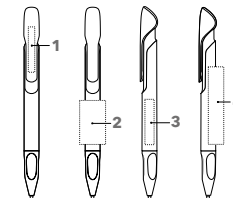
Image scale 1:1



Each Evoxx Recycled ball pen is engraved with "Recycled Material" on the back.



As Assessed by The Chicago Athenaeum, Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies



NEW



ART. NO. 3274

Push ball pen with visible parts made from recycled material

Glossy opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black
Available from May 2023.

Please note that recycled material may show slight colour variations.

SERVICES

PMS Service: from 10,000 pieces

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3274	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.84	0.76	0.71	0.67
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.22	1.03	0.90	0.80

For branding prices please refer to catalogue 2023 page 101

BRANDING / AREA

Clip	1 Standard print	35 x 5 mm
	Digital print	35 x 7 mm
Barrel	2 Standard print	28 x 20 mm
	Standard print (from 1,000 pieces)	40 x 28 mm
	3 Digital print	35 x 7 mm
4	Standard print	50 x 12 mm
	Standard print (from 1,000 pieces)	55 x 18 mm



Climate neutral


Product
ClimatePartner.com/13772-1910-1001

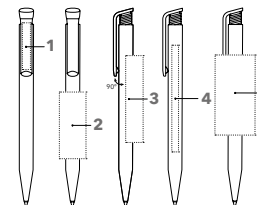
SUPER HIT BIO

Image scale 1:1

Standard print



Each Super Hit Bio ball pen is engraved with "biobased" at the side.  biobased



ART. NO. 3300

Push ball pen

Barrel: bio-based material, matt surface,

clip pusher: polished opaque, white,
senator® magic flow X20 refill (1.0 mm),
writing length up to 2,000 m,

ink colour: blue or black

Please note: The surface of products made of bio
plastics may show slight irregularities.

SERVICES

PMS Service: from 10,000 pieces

Express Service (Online Portal)

5.000 in 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	3300	500	1.000	2.500	5.000
Incl. 1c standard print, per position		0.66	0.58	0.53	0.49
Each further colour		0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif		1.04	0.85	0.72	0.62

For branding prices please refer to catalogue 2023 page 101

BRANDING / AREA

Clip	1 Standard print	35 x 6 mm
	Digital print	35 x 7 mm
Barrel	2 Standard print	50 x 20 mm
	3 Standard print	65 x 13 mm
	4 Digital print	60 x 7 mm
	5 Standard print (from 1,000 pieces)	60 x 30 mm

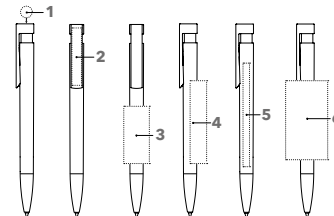
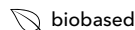


LIBERTY BIO

Image scale 1:1



Each Liberty Bio ball pen is engraved with "biobased" at the side.



ART. NO. 3310

Push ball pen

Barrel and tip: bio-based material, matt surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black
Note: The surface of products made of bio plastics may show slight irregularities.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

Express Service (Online Portal)

5.000 in 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece. VAT not included.

3310	500	1.000	2.500	5.000
Incl. 1c standard print. per position	0.93	0.85	0.80	0.76
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK). per motif	1.31	1.12	0.99	0.89

For branding prices please refer to catalogue 2023 page 101

BRANDING / AREA

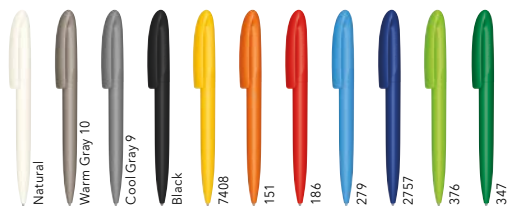
Cap	1 Digital print	Ø 9.5 mm
Clip	2 Standard print	40 x 6 mm
	Digital print	35 x 7 mm
Barrel	3 Standard print	45 x 20 mm
	4 Standard print	65 x 13 mm
	5 Digital print	60 x 7 mm
	6 Standard print (from 1,000 pieces)	60 x 30 mm



Product
ClimatePartner.com/13772-1910-1001

SKEYE BIO

Image scale 1:1



reddot award 2019
winner

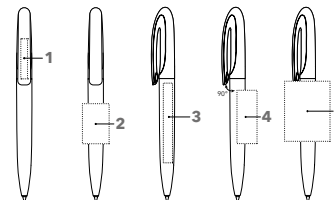


As awarded by The Chicago Athenaeum, Museum of Architecture and Design and The European Centre for Architecture and Design and Urban Studies



2018
Winner
Sustainable Product and
e-Waste Performance

Each Skeye Bio ball pen is marked at the side of the clip.



ART. NO. 3290

Twist ball pen

bio-based material, matt surface,
senator® magic flow G2 refill (1.0 mm),
writing length up to 5,000 m,
ink colour: blue or black

Note:

The surface of products made of bio plastics
may show slight irregularities.

SERVICES

PMS Service: from 10,000 pieces
Express Service (Online Portal)
5,000 in 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3290	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.19	1.11	1.06	1.02
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.57	1.38	1.25	1.15
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

For branding prices please refer to catalogue 2023 page 101

BRANDING / AREA

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	30 x 20 mm
	3	Digital print	50 x 7 mm
	4	Standard print	40 x 15 mm
	5	Standard print	45 x 34 mm
		(from 1,000 pieces)	



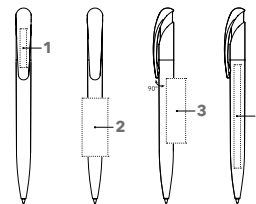
ClimatePartner.com/13772-1910-1001

NATURE PLUS BIO

Image scale 1:1



Each Nature Plus ball pen is marked at the side of the clip.



ART. NO. 2796

Push ball pen

bio-based material, matt surface,
senator® magic flow G2 refill (1.0 mm),
writing length up to 5,000 m,
ink colour: blue or black

Note: The surface of products made of bio plastics
may show slight irregularities.

SERVICES

Mix & Match: from 10,000 pieces

PMS Service: from 10,000 pieces

Express Service (Online Portal)

5.000 in 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece. VAT not included.

2796	500	1.000	2.500	5.000
Incl. 1c standard print. per position	1.06	0.98	0.93	0.89
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK). per motif	1.44	1.25	1.12	1.02
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

For branding prices please refer to catalogue 2023 page 101

BRANDING / AREA

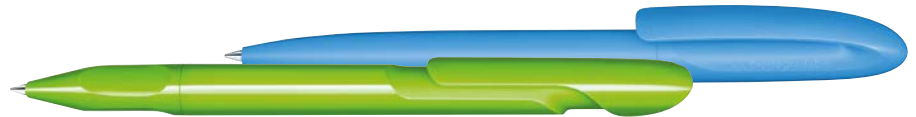
Clip	1	Standard print	30 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 15 mm
	4	Digital print	80 x 7 mm



BIOBASED AND RECYCLED PLASTICS



At senator® we actively follow the latest Research and Development in alternative materials to reduce the CO₂ footprint and see these developments very positively! Currently, we are already processing bio-based plastics from sugar cane in four successful ball pen models and producing five models from post-industrial recycled plastic.



www.senator.com